

10 Questions to Ask Your Current SEO Company

In this article, you will discover 10 tough questions that you need to ask your current SEO Provider

What Is Search Engine Optimization?

- Search engine optimization is the art and science of obtaining top positions on Google, Yahoo, MSN, Windows Live, and all the other major search engines.

What Are Backlinks?

- Backlinks is a significant way to build links that lead or point back to your website. Backlinks are important elements. Your SEO provider should be writing content to promote your site. If they are using other methods, then you need to consider hiring another firm for your online promoting.
- It's a well known fact that content is king on the search engine of Google. Writing keyword specific content, then publishing that content to submission services is the way to gain rankings.

What Is a Search Engine Friendly Website?

- A search engine friendly website that is one that contains all the necessary elements for successful promoting.
- Title
- Metatag Description
- High Traffic Keywords
- Keyword Specific Content on the Webpages

How Do You Choose Keywords?

- Choosing keywords is the crucial element that begins before purchasing domain names, building websites, or writing articles.
- Using NicheBot and WordTracker are two of the very best keyword selection tools. See more about these keyword selection tools by clicking on this web address:
<http://keywordselectortools.net/>

Should I Control My Own Domain and Website?

- You should always control your domain and website. I have been personal witness to many people being held hostage by their SEO providers and their Web Designers.
- Never relinquish the total control of your site. The best way to avoid this is to purchase your own domain name from a reputable service provider, then give your SEO Service access to that account. At anytime that you do not feel right about what is going on, you simply change the password to prevent their accessing your information.
- One of the best places to purchase your domains is: <http://butchhamiltonsbestdomains.com> Here you will find the best prices and 24/7 phone support for your domain and hosting needs.

Will Your SEO Company Guarantee Sales?

- No legitimate SEO Company can make this claim. If you have been with an SEO Company that has misled you in this manner, know this for a fact. NO SEO Company can guarantee anything but positions on Google.
- Search Engine Optimization is the careful and meticulous blending of information, benefits and solutions, and placing that information before people on different search terms who are looking for good information.
- The SEO Master's job is only to promote very professionally to the Internet. Sales will be made only when people find that information insightful and relevant to what they are wanting to achieve.

How Long Should an SEO Campaign Last?

- I recommend an SEO Campaign that will last a minimum of six months. It takes time, effort and patience to brand one's name and brand one's business on Google.
- Always remember, there are NO quick fixes on the Internet. Any SEO Company that makes promises of instant success with no effort, is simply lying.
- Here is a brief rundown of my SEO Services:
http://butchhamilton.com/SEO_Proposal.html
- Here are different SEO Packages that I offer:
<http://hamiltonseo.net>

How Much Does Search Engine Optimization Cost?

- SEO and Search Engine Optimization Services can be upwards of tens of thousands of dollars. If your SEO Company has made claims about cheap SEO Services, then buyer beware. There is nothing cheap or inexpensive about SEO. It is an art form that takes years to develop.
- I am sure that you have seen on Google that people will conduct SEO for you for a mere \$99. Be aware that this is nothing more than a way to separate you from your money.
- My SEO Campaigns range in price according to the packages that you choose.
- I do suggest running a campaign for a minimum of six months. This time is needed to get the site listed and to create backlinks for your business.

Should Automated Submission Services Be Used?

- An automated submission service of any kind is not thought of well by Google. If you consider that marketing on Google is all about placing good, original, keyword specific information across the net using, blogging, press releases, ezine articles, forum posting and building effective websites.
- This is a process that requires time. I cannot overemphasize that **NOTHING** happens quickly on Google. Its all about patient and consistent effort.

That Concludes the 10 Questions that You Should Be Asking Your Current SEO Provider.

If you feel that your current SEO Service is falling short of your goals and expectations, then I suggest that you give me, Butch Hamilton-SEO Master a call today.

1-806-874-3314

Wildcat SEO Services: <http://wildcatseoservices.com>

Contact Me Here: <http://butchhamilton.com/Contact.html>

I look forward to speaking with you concerning your next
SEO Campaign!

